

OTHENA Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect, and/or otherwise handle Personally Identifiable Information in accordance with our website and/or app(s).

What is the Purpose of the App?

Othena (powered by CuraPatient) provides end-to-end COVID-19 testing and vaccination management solutions helping individuals secure COVID-19 vaccines. It connects health systems and providers in managing the complex vaccination journey. Othena provides patients with a Virtual Caretaker powered by Artificial Intelligence to understand their COVID-19 care plan, connect their devices, and receive support from providers via remote distance monitoring. Upon downloading the Othena app and inputting information, patients are provided status info, estimated vaccination dates, vaccination schedules, follow-up, complication tracking, emergency contacts, and support tools – giving patients a firm COVID-19 support system.

What personal information do we collect from the people that visit our blog, website or app(s)?

When you register on our website and/or App(s), the following information is collected from you: Name, Email ID, Mailing Address (Location), Phone Number, Date of Birth, Camera, Photos, Images, Files, Audio, Video and/or Other details.

When do we collect information?

We collect information from patients when they register on our site, fill out a form, use Live Chat, open a Support Ticket, and/or enter information on our website and/or app(s).

How do we use patient information?

We may use the information we collect from patients when they register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, use our app(s), and/or make use of certain other site and/or app features in the following ways:

- The personal information collected from the user at the time of registration on a website and/or app(s) is used to help patients with their vaccination experience and/or to provide information required by appropriate Public Health Services Agency whenever asked by them.
- To personalize the patient experience and to allow us to deliver the type of content and product offerings in which patients are most interested.
- To allow us to better service patients in responding to customer service requests.
- To quickly process scheduling, location services, and other transactions.
- To send periodic emails regarding the patient experience and/or other products and services.

What permissions does a user need to give while accessing the mobile app?

While using the mobile app, the user needs to give permission to access following information to the app:

Location:

- precise location (GPS based)

Photos / Media / Files / Storage:

- read the contents of your device storage for photos

Camera:

- take picture to add to your profile in app

How do we protect patient information?

We do not use vulnerability scanning and/or scanning to PCI standards.

We only provide articles and information. We never ask for credit card numbers.

We use regular Malware Scanning.

Personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information patients supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of their personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to a user's computer's hard drive through a Web browser (if allowed) that enables the site's or service provider's systems to recognize the user's browser and capture and remember certain information. They are also used to help us understand user preferences based on previous or current site activity, which enables us to provide users with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Understand and save user preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

Users can choose to have their computer warn them each time a cookie is being sent, or they can choose to turn off all cookies. Users can do this through their browser settings. Since each browser is a little different, users should look at their browser's Help Menu to learn the correct way to modify cookies.

If a user turns cookies off, some of the features that make the site experience more efficient may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties any Personally Identifiable Information.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. Ti can learn more about CalOPPA by visiting:

<http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

In accordance with CalOPPA, we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page, or, as a minimum, on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

Users will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

Users can change their personal information:

- By logging in to their account

How does our site handle Do Not Track signals?

We honor Do Not Track signals, and we Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, which is the United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States, and the concepts they include have played a significant role in the development of data protection laws around the globe.

Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices, we will take the following responsive action, should a data breach occur:

We will notify users via email:

- Within 7 business days

We will notify the users via in-site notification:

- Within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect user email addresses in order to:

- Send information, respond to inquiries, and/or other requests or questions

To be in accordance with CAN-SPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time a user would like to unsubscribe from receiving future emails:

- They can email us at: support@compositeapps.net
- By following the instructions at the bottom of each email, we will promptly remove a user from **ALL** correspondence.

Contacting Us

If there are any questions regarding this privacy policy, users may contact us using the information below.

OTHENA C/O Composite Apps
100 Spectrum Center Dr. #250
Irvine, California 92618
United States
support@compositeapps.net

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